

# **Prof. Hadeel S. Yaseen**

E-MAIL: H.YASEEN@JU.EDU.JO  
PHONE NUMBER: +962 79 759 9929



## **EDUCATION**

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2002 - 2005	University of Birmingham, UK Degree: Banking & Finance, Ph.D. Thesis Title: "The Impact of Basel Accord on Banking Systems in MENA Countries".
1995 - 1996	Arab Academy for Banking and Finance, Jordan Degree: Financial & Banking Studies, M.A.
1994 - 1995	Arab Academy for Banking and Finance, Jordan Degree: Financial & Banking Studies, High Diploma
1986 - 1990	Imam Abdulrahman Bin Faisal University, College of Science, Saudi Arabia Degree: Mathematics, B.A.

## **ACADEMIC EMPLOYMENT**

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July 2024- June 2025	Professor, Finance Department, The University of Jordan
July 2024- June 2025	Professor, FinTech Department, Al Ahlyya Amman University.
July 2023- June 2024	Professor, Finance Department, Applied Science Private University.
Sep. 2021 –July 2023	Professor, Finance Department, The University of Jordan
Sep. 2016 – Sep 2021	Associate professor, Finance Department, The University of Jordan.

## **Prof. Hadeel S. Yaseen**

Sep. 2012 - Aug. 2016 Associate professor, Finance Department, Applied Science University.

Jan. 2009 - Aug. 2012 Assistant professor, Finance Department, Al Ain University of Science and Technology.

Sep. 2006 - Sep. 2007 Assistant professor, Finance Department, Arab Academy for Banking and Financial Sciences.

Sep. 2005 - Sep. 2006 Assistant professor, Finance Department, Petra University.

### **ADMINISTRATIVE APPOINTMENTS**

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July 2025- present Chair of the Technical College Council

July 2024- June 2025 President Advisor, The Dean of Graduate Studies, Al Ahliyya Amman University

July 2023- June 2024 Vice President, Applied Science Private University.

Aug. 2018 – July 2023 Director of International Affairs Unit, The University of Jordan.

Jan. 2009 – Aug. 2012 Head of Accounting and Finance Department, Al Ain University of Science and Technology.

Sep. 2007 - Dec. 2008 Executive Director, Dubai Office, Talal Abu Ghazaleh Organization.

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## **PROFESSIONAL AFFILIATIONS AND SERVICES** ---

### **1. Strategic Planning:**

- Oversee development and Implementation of Institution ranking strategies aligned with global standards, ASU and AAU (2023-2025)
- Lead accreditation process with international bodies to ensure compliance and excellence (2023-2025)
- Preparing the strategic plan of Al Ain University of Science and Technology (2010-2015).
- Preparing a risk management plan for Al Ain University of Science and Technology (2012).
- Preparing the scholarship plan at the University of Jordan (2019-2021).
- Preparing for Excellence Award , the University of Jordan,( 2021).

### **2. Quality Assurance and Accreditation Experiences:**

- Member of the committee for accreditation of the Department of Banking & Finance program at Jerash University.
- Member of the committee for accreditation of the College of Business at Philadelphia University.
- Member of the committee for accreditation of the College of Business at Al-Ahliyya Amman University.

### **3. Partnerships with National and International Institutions:**

- Establishing strong relations between the University of Jordan and some European Universities , and other Australian, Turkish, Thai, Malaysian, Japanese, Korean and Arab universities in terms of scientific cooperation, exchange services, contract agreements , getting grants, joint research and other ventures of cooperation.
- Administering and supervising the projects that are funded by the European Union (Tempus projects, Erasmus and Erasmus + Projects, DAAD, NUFFIC etc).

### **4. Memberships in Scientific research Committees:**

- Member of the Editorial Board of International Business Research Journal
- Member of the Editorial Board of International Journal of Accounting, Auditing and Performance Evaluation (IJAAPE)
- Member of the Editorial Board of Review of Middle East Economics and Finance

### **5. Memberships in Professional Committees:**

- Member of the Council of Trustees, Al- Balqa Applied University, 2022-2026
- Member of the Council of Trustees, Princess Sarvat Community College, 2020-2022

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### **6. Development of Academic Programs:**

- Supervising and monitoring a project entitled "Establishment of Intercalated Program in Basic Medical Sciences in Jordan" which aims to develop a new program in Basic Medical Sciences (BMS) in parallel with the currently available medicine and surgery programs.
- Supervising and monitoring a project entitled "Developing a Multidisciplinary Diploma on Art Therapy in Health Education" which aims to develop a multidisciplinary diploma in Art Therapy in Health Education and also to establish an Art Therapy Center through the project.

## **PUBLICATIONS**

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- E Ali Alqararah, M Shehadeh, H Yaseen (2025) The role of digital transformation capabilities in improving banking performance in Jordanian commercial banks, Journal of Risk and Financial Management 18 (4), 196
- Hadeel Yaseen, A Al-Amarneh (2025), Adoption of artificial Intelligence-driven fraud detection in banking: the role of trust, transparency, and fairness perception in financial institutions in the United Arab, Journal of Risk and Financial Management 18 (4), 217
- D Shubita, M Iskandrani, H Boshmaf, H Yaseen, MF Shubita (2025), IMPACT OF BOARD CHARACTERISTICS AND GENDER DIVERSITY ON RESEARCH AND DEVELOPMENT SPENDING IN JORDAN
- EA Alqararah, M Shehadeh, Hadeel Yaseen (2025), The Role of Digital Transformation Capabilities in Improving Banking Performance in Jordanian Commercial Banks, JRFM 18 (4), 1-22
- Duaa Shbaitah, M. Iskandarani, Hadeel Yaseen (2024), Board Structure, Geder Diversity and R&D Spending in Jordan, Accepted.
- Dana Hassan, M. Iskandarani, Hadeel Yaseen, M. AlMaharmeh(2024)" Board Coposition and cash holding: Evidence from Jordanian SMEs Entrprises, Academic Jornal of Interdisciplinary Studies (AJIS) Accepted.
- Baha Fraihat, A. Al-Amarneh , Hadeel Yaseen (2023), "Trade Openness, Energy Consumption, and Financial Development Influence on Jordan's Economy: Evidence from ARDL and Non-Granger Causality Test Approach", International Journal of Energy Economics and Policy (IJEPP), Vol 13 issu 6. 659-665.
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- Asma'a Al-Amarneh , Hadeel Yaseen, Anas Bani Atta , (2023) , "Nexus between information technology investment and bank performance: The case of Jordan" Banks and Bank Systems, 1991-7074.
- Hadeel Yaseen and Ghassan Omet, (2021), " Financial development in Jordan: Where do remittances play a role in bank credit?" Accounting, Growing Science Volume 7 Issue 7 pp. 1700-1708.
- Hadeel Yaseen and Ghassan Omet, (2021), " The Jordanian capital market: Liquidity cost during COVID19 pandemic infection" Accounting, Growing Science Volume 7 Issue 5 pp. 1025-1032, .
- H.Yaseen, A.al amarneh , (2021), " Intellectual Capital and Financial Performance: Case of the Emerging Market Banks", Journal of Governance and Regulation, Volume 10, Issue 1.

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- H.Yaseen, A.al amarneh , (2020), "Causality between Stock Market Development and Economic Growth: Evidence from Emerging Markets" International Journal of Innovation, Creativity and Change", Volume 13, Issue 12.
- Iskandrani, M., Hamad, A., Yaseen, H., AlZoubi, T. and Almaharmeh, M.,(2020), " Earnings Quality and Cash Holdings of Listed Firms in Jordan". Academy of Accounting and Financial Studies Journal, Volume 24, Issue 6,pp.1-10
- H. Yaseen, M. Iskandarni, A. Ajina, A. Hamad, (2019)"Investigating the Relationship between Board Diversity& Corporate Social Responsibility (CSR)Performance: Evidence from France" ,Academy of Accounting and Financial Studies Journal, Vol.23, No. 4
- M. Iskandarani, H.Yaseen, A.al amarneh , (2018), "Executive compensation and corporate performance: Evidence from Jordanian commercial banks" Corporate Board: role, duties and composition, Vol. 14, No.2, pp:38-44.
- H.Yaseen, A.al amarneh, and M. Iskandarani(2018), "Board Diversity and Social Responsibility: The Case of Jordanian Commercial Banks", Corporate Ownership and Control, Vol.15, Issue 2, pp:139-147.
- A.al amarneh, H.Yaseenand M. Iskandarani(2017),"Board Gender Diversity and Divided Policy: Case of Jordanian Commercial Banks", Corporate Board: role, duties and composition, Vol. 13, No.1, pp:33-42
- Asma'a al amarneh and Hadeel Yaseen, (2017), "Bank Efficiency and Economic Freedom: Case of Jordanian Banking System", European Journal of Scientific Research, Vol. 146, No. 4.
- B. AbuKhalf, H. Yaseen, G. Omet (2015), "The Evolution of Bank Competition: Have Conditions Changed in the Jordanian Banking Sector?" International Journal of Academic Research in Business and Social Sciences, Vol.5, No.8, pp.286-296.
- Omet, Ghassan, Yaseen, Hadeel, Abukhadejeh, Tareq (2015), " The Determinant of Firm Investment: The Case of Listed Jordanian Industrial Companies", International Journal of Business and Management, Vol. 10, No. 9.
- Ghassan, Omet, Al- Hassan, Shorouq, Yaseen, Hadeel (2015), " Market Discipline in Banking: The Jordanian Experience", Journal of Business, Economics and Finance, Vol. 4, No. 2.
- Ghassan, Omet, Abu Khalaf, Bashar,Yaseen, Hadeel (2015), " On the Bid- Spread in the Jordanian Banking Sector: What are the Implications?", Journal of Economics , Finance & accounting,Vol. 2. No.2.
- Ghassan, Omet, Al- Sharari, Talal,Abu Khalaf, Bashar,Yaseen, Hadeel (2015)," Determinants of Capital Structure in Various Circumstances : Could they be Similar?, Research Journal of Business and Mangement, Vol.2, No. 2.
- Yaseen, Hadeel, Omet, Ghassan, Abu Khalaf, Bashar (2015)," Dividend Policy of Jordanian Firms: Stability Tests and Survey Results", International Business Research, Vol.8. No. 8.
- Yaseen, Hadeel, Omet, Ghassan, Kahmash, Farah (2015), " On the Entry of Foreign Banks: The Jordanian Experience", International Journal of Economics and Finance, Vol. 7, No. 7.
- Omet, Ghassan, Yaseen, Hadeel, Abdel- Halim, Murad (2015), " The Minimum Tick and Stock Market Liquidity: The Case of Dubai and the Abu Dhabi Capital Markets", International Journal of Business and Management, Vol. 10, No. 7.
- Yaseen, Hadeel, Omet, Ghassan, Abdel- Halim, Murad (2015), " The 2008 Global Financial Crisis: The Case of a Market with Consistent Losses Ever Since", Eurasian Journal of Business and Management, Vol. 3, No. 1, pp.8-15.

## **Prof. Hadeel S. Yaseen**

- Yaseen, Hadeel (2014), "The Impact of FDI on Economic of Jordan", European Journal of Business and Management, Vol.6, No.39, pp.121-128.
- Amarneh, Asma'a, Yaseen, Hadeel (2014), "Corporate Governance and Dividend Policy in Jordan", International Journal of Economics and Finance, Vol. 6, No. 4, pp.210-219.
- Yaseen, Hadeel, Amarneh, Asma'a (2013), " Corporate Governance and Leverage: Evidence from the Jordanian Stock Market", Research Journal of Finance and Accounting (RJFA), Vol.4, No. 19, pp. 29-35.
- Yaseen, Hadeel (2012), "The positive and negative impact of Remittances on Economic growth in MENA Countries", Journal of International Management Studies, Vol. 7, No. 1, pp 7-14.
- Yaseen, Hadeel (2012), "The Convergence of Financial Institutions in GCC Countries", The Journal of Global Business Management, JGBM Vol. 8, No.1, pp. 153-159.
- Omit, G., Saif, I. and Yaseen, H. (2008), "Market Discipline and Deposit Insurance: Evidence from Some Middle Eastern Banks" Corporate Ownership and Control Journal Vol.6, No. 1, pp.278-285.
- Yaseen, H. and Saif, I. (2006), "The Efficiency in Foreign and Domestic Banks in MENA: Evidence of Scale and Scope", " Working Paper No. 391, Economic Research Forum.
- Mullineux, A. and Yaseen, H. (2007), "The impact of capital requirements on bank behavior: evidence from Jordan", Journal of Accounting and Corporate Financial Management in Emerging Economies", Vol. 7. No. 8. pp.163-179.
- Murinde, Victor and Hadeel Yaseen (2006), "The Impact of Basle Accord Regulations on Bank Capital and Risk Behavior: 3D Evidence from the MENA Region," Working Paper, University of Birmingham.

### **CONFERENCE PRESENTATIONS** \_\_\_\_\_

- Webinar on Strategic Planning in Higher Education in Jordan, April 2021.
- Webinar on Erasmus Mundus Masters Programs and Jean Monnet Actions Confirmation, April 2021.
- UNIMED Webinar with university of SALENTO entitled: Security And Resilience Of Water Infrastructures, March 31 2021.
- Workshops coordinated by UJ and University of Portsmout in The United Kingdom about Newton Fund Researcher Links winner project named Regenerating Cities during Crisis: Culturally-Routed and sustainable strategies for Middle Eastern Cities" march 27th 2021.
- US - Jordanian University Cooperation Network (UCN) Webinar Series, November 12, November 17, Devember 8, December 15 2020
- Erasmus webinar Impact of Erasmus+ Projects in Jordanian Higher Education Institutions, October 17th 2020.
- Workshop on Assurance of Learning for international accreditation AACSB, 2020.
- Seminar on "2020 Erasmus+ Capacity Building in Higher Education Seminar", November 21st, 2019.
- Webinar on "EU PROGRAMS OVERVIEW" UNIMED, July 11th, 2019
- Conference on "Building Capacity for International University Cooperation and Research Collaboration", June 24 – 26 , 2019.

## **Prof. Hadeel S. Yaseen**

- Staff Week on "A Window of Collaboration" Erasmus+ International Staff Week, April 14-18 2019.
- The First Arabian Economic Forum for Risk Management in Financial Institutions, Amman, Jordan, June 2015.
- The Fifth International Conference for the Faculty of Economics and Administrative Sciences, Applied Science University, Amman, Jordan 22-24 April, 2015
- Eurasia Business and Economics Society-EBES 14th, Conference – Barcelona, Spain, October 2014.
- Economic Research Forum 12th Annual Conference: Reform- Made to Last, Cairo, Egypt, Dec. 2005.

### **TRAINING COURSES & WORKSHOPS DELIVERED** ---

- Financial Statements According to IFRS, Talal Abu Ghazaleh, Training Department.
- Advanced Credit Analysis & Business Evaluations, Arab Academy for Banking and Financial Science.
- Credit Risks Management in Banks, Insurance Companies, and Financial and Business Organizations, Institute of Banking Studies / Central Bank of Jordan.
- Cash Management & Budgeting, Institute of Banking Studies / Central Bank of Jordan.
- Evaluation and investment instruments relative to capital markets & money markets, Arab Academy for Banking and Financial Science.

### **PROJECTS & FUNDS** ---

- Administering and supervising a project funded by the European Union (Tempus projects, Erasmus and Erasmus Plus Projects, DAAD, NUFFIC etc).
- Administering and supervising a project funded by local and international institutions
- Supervising a project for Developing Jordanian Universities' Innovation Capacities and Entrepreneurship Education Funded by DAAD.
- Supervising a project "Jean Monnet: Network on EU - Middle East Relations (EUMENIA) funded by EU.
- Administering and supervising a project funded by the European Union Innovations in Water Education Programs: Enhancing Water Security and Socio-economic Development in the Eastern Mediterranean under Climate Change (WaSec).
- Supervising and administrating a project funded by EU "Promoting Youth Employment In Remote Areas In Jordan (Job-Jo)".
- Administering and supervising a project funded by the European Union "License in Music Technology".
- Administering and supervising a project funded by the European Union "e-Master in Water Resources Engineering".
- Administering and supervising a project funded by the European Union "Traditional Craft Heritage Training, Design, and Marketing in Jordan and Syria".

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- Administering and supervising a project funded by the European Union Establishment of Intercalated Program in Basic Medical Sciences in Jordan" Administering and supervising the projects that are funded by the European Union".
- Administering and supervising a project funded by the European Union "Developing a Multidisciplinary Diploma on Art Therapy in Health Education".
- Administering and supervising a project funded by NUFFIC "Strengthening Skills and Training Capacity in the Horticulture Sector".

### **UNIVERSITY COMMITTEES** \_\_\_\_\_

- Committee for Comprehensive Examination of Postgraduate Students
- Graduate Studies Committee
- Study Plan Committee
- Equivalency Committee
- Academic Advising Committee
- Student Activities Committee
- Social Committee
- Local community Committee
- Scientific Research Committee
- Student Elections Committee
- Smart Campus Committee
- Financial Affairs Committee
- University Cultural Forum
- Excellence Award Committee
- Electronic Admission System Committee
- Committee for reviewing the competition standards for scholarships
- Committee for supervising the re-design of University website

### **TEACHING INTERESTS** \_\_\_\_\_

**Lectures:** Financial Management – Investment- Corporate Finance- Portfolio Management- Banking Management- Risk Management and Financial Markets and Institutions.